



# PROJECT 180

## *An Expanded Residential Treatment Program*

**The Problem:** There is a major threat to the vibrancy of the Northern Kentucky community. St. Elizabeth Emergency Departments reported 1,584 heroin overdoses in 2016 as compared to 252 in 2011 – a 529 percent increase in just five years. In 2011, 26 babies were born at St. Elizabeth Healthcare hospitals with Neonatal Abstinence Syndrome (NAS). By 2014, that number had climbed to 128 babies, costing almost \$2.4 Million to treat them. The Northern Kentucky Health Department reported an almost 10 percent increase in Hepatitis C from 2015 to 2016. They also reported that in 2014, Northern Kentucky had one of the highest rates of acute Hepatitis C infection in the country. Of the 2,007 consumers served by Transitions in 2017, 61 percent reported heroin as their primary (50 percent), secondary and tertiary substance of use.

**Transitions, Inc.:** Coming up on our 50<sup>th</sup> Anniversary, Transitions is uniquely equipped to address the heroin epidemic as well as other Substance Use Disorders. We opened the first non-medical residential treatment program in Greater Cincinnati in 1970 and the first non-medical detoxification unit in Northern Kentucky in 1975. In 1992, Transitions was recognized as the first residential treatment program in Kentucky for women accompanied by children.

Continuing a long legacy of providing residential addiction treatment, Transitions received CARF accreditation in 2016 and also eligibility to bill Medicaid for approved services. We are a Behavioral Health Service Organization and all of our treatment locations are licensed by the State of Kentucky as Alcohol and Other Drug Entities. Our highly trained staff provides non-medical detoxification, residential treatment for men and women and intensive outpatient or after care. To assist in recovery, Transitions also offers wrap around services including Targeted Case Management, Certified Peer Support, Mental Health Therapy, Vocational Rehabilitation and Sober Living.

**The Solution - Project 180:** Project 180 is a new 180 Bed Residential Treatment Facility (renovation of Pleasure Isle in Erlanger, KY). We have named this major expansion Project 180, because it will:

**Expand Our Capacity to 180 Beds**  
**Offer Treatment on Demand - Admitting Individuals within 180 Minutes**  
**Assist Individuals in turning their lives around 180 Degrees**

We approach addiction as a disease and believe that immediate access to care is imperative. Treatment will be trauma-informed, person-centered and recovery-focused. Transitions is committed to providing a continuum of care from detox through aftercare to give our neighbors the best possible opportunity to live a life of recovery.

<b>Current Capacity (WRAP &amp; Droege)</b>	<b>Capacity with Project 180</b>
15 detox beds (8 men; 5 women; 2 flexible)	24 detox beds
45 beds for residential treatment for men	70 beds for men
45 beds for residential treatment for women	86 beds for women (30 for pregnant women)

Project 180 is part of Transitions' larger response to the heroin epidemic and other Substance Use Disorders. Current residential treatment is provided in older buildings, with limited ADA compliance and

require excessive utility and maintenance costs. By bringing Project 180 on-line, Transitions will be able to sell our current women’s facility (WRAP), rolling the proceeds into the financing required for Project 180. It will also allow us to re-purpose our men’s facility (Droege) into a second Healthy Newborns House for pregnant and parenting women (grant funded by State of Kentucky). Additionally, St. Elizabeth Medical Center has donated their Falmouth facility to Transitions, giving us 6 additional detox beds and 30 additional residential treatment beds.

Together, with the expansion of Pleasure Isle, addition of Falmouth and the continued operation of the 110-bed men’s Grateful Life Center for long-term recovery, overall capacity offered by Transitions will grow to 326 beds. This expansion will enable Transitions to address the full spectrum of addiction treatment and recovery and will provide our region one of the foremost treatment networks in the nation.

**Project 180 Costs:**

Kenton County Fiscal Court Building Purchase*	\$1,000,000
Building Renovations and Mechanicals	4,200,000
Furniture, Equipment, Technology	600,000
Operating costs, moving expenses, professional fees	500,000
Total	\$6,300,000

*\*Transitions identified the building and entered into a long term operating agreement with Kenton County saving \$1 million in the cost of acquisition.*

Our goal is to raise the \$5.3 million needed to renovate, furnish and make operational the new facility. Transitions, Inc. has always offered solutions to one of the toughest issues we face in our region. Project 180 is one more solution in a 50-year history of providing solutions, to help individuals transition from the pain of addiction to the gratitude of recovery through comprehensive support services.